

Overview

Rely on a full suite of commercial legal advice and a team experienced with counseling leading players in the consumer goods and retail sector. Our Retail practice has worked with local and international clients within many industries, including cosmetics, electronics, automobile, luxury brands, medical devices, dietary, pharmaceutical, fashion, food and beverage, household goods and leisure.

Benefit from legal insight for all non-contentious and contentious work, including handling large local and cross-border transactions, mergers and acquisitions, joint ventures, foreign direct investments, distribution and sponsorship agreements, restructurings, franchises, contract drafting and negotiation, license agreements, outsourcing, and technology contracts.

Our dispute resolution practice is regularly involved in contentious issues involving consumer goods and retail clients, including contractual disputes, trademark and copyright infringements, and employment and patent litigation. We also assist local and international players with antitrust and competition product liability, labor, and tax issues.

We also have vast experience managing local and global IP portfolios, handling advisory, transactional and contentious work across the sector, including providing regulatory advice on the import and sale of vehicles and spare parts. We assist with the management of complex IP portfolios and advise on privacy, consumer protection, information and technology, advertisement and promotional issues, and regulatory matters.

Within the automobile industry in particular, we advise a number of Colombian subsidiaries of foreign automobile manufacturers, as well as importers, retailers and distributors. We provide assistance with all consumer-related matters (such as advertisements, product warranties and government affairs) and general corporate advisory work for local subsidiaries of automobile manufacturers.

Your Key Contacts

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